

MANAGE LEADERSHIP PLAN

e-Chatter Turnaround

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OUR CURRENT CHALLENGES

- ▶ **Selfishness**
- ▶ **No peer to peer accountability**
- ▶ **Lack of commitment**
- ▶ **Fear of conflict**
- ▶ **Absence of trust**

FIVE KEY DYNAMICS TO A SUCCESSFUL TEAM



Psychological safety



Dependability



Structure and clarity



Meaning of work



Impact of work

PSYCHOLOGICAL SAFETY AND DEPENDABILITY

“The ability to establish, grow, extend, and restore trust with all stakeholders, [...], is the key leadership competency of the new global economy.” - Stephen M.R. Covey

Effective delegation


Subordinate's confidence to solve problems

The Economics of Trust

Hidden Trust Tax and Dividends

Low trust will almost always derail a good strategy

STRUCTURE AND CLARITY

- **Formal team processes**
 - Regular scheduled meetings and written documents
 - **When an subordinate tries to hand you a problem:**
 - Recommend and implement solutions
 - Recommend to take action then brief you immediately
 - Recommend to act and report at regular date
 - **Rules to an Effective Structure:**
 - Implement or shut-down projects (No in betweens)
 - Have a manageable project portfolio
 - Deal with problems only by appointment and face-to-face
 - Each project should have a regular date and time for reports
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MEANING AND IMPACT OF WORK

Why is purpose so important?

- **Activity-centered:** activities that a worker need to perform
- **Purpose-centered:**
 - Human need
 - Fast-paced environment
 - Aligning the efforts of the team
 - Shared purpose

What can we get from the work ?

1. **Sense of meaningfulness**
 - Setting daily goals
 - Rediscovering the objectives and purposes
2. **Sense of choice**
 - Providing more opportunities in tasks and scheduling
3. **Sense of competence**
 - Friendly competition among teams
4. **Sense of progress**
 - Appreciating the contributions

WHAT WILL THE NEW LEADERSHIP DO

1. Challenge the process

- The inefficient process must be challenged to provide the best working environment
- Experiment new processes and learn from failures until find the process works best for the team

2. Inspire a shared vision

- Envision a bright future that is connected with the team and possible for the team to achieve
- The vision must be shared with everyone in the team instead of the leader's personal goal

3. Model the way

- Practice with the shared vision and values
- Say what you mean and do what you say

4. Enable others to act


- Leverage the trust and relationship to foster collaborations in the team
- Leverage the shared vision and provide resources to helps others act and be more competent

5. Encourage the heart

- Give credits for individual excellence and anyone provided help
- Celebrating with team for achievements to refuel with energy and promote the relationships

EMOTIONAL INTELLIGENCE

MAXIMIZING THE LEADERSHIP & ORGANIZATIONAL PERFORMANCE

1. **Self Awareness:** Addressing strengths, weakness to streamline better practices
 2. **Self Regulation:** Controlling disruptive impulses
 3. **Motivation:** Being driven to achieve organizational purpose
 4. **Empathy:** Understanding emotional makeup of E-chatter employees
 5. **Social Skill:** Managing relationships with the employees
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PROMOTION AND RECRUITING

- **Key talent has left and others may follow**
 - Filling these positions with top tier talent is very important to our success
- **Outside Hire for Management Position?**
 - May seem wise because we don't have to pay to train and develop our employees
 - Not giving internal employees a chance may continue to drop morale
- **Internal Promotion for Management Position**
 - Much cheaper for the company in the long-run; outside hires are very expensive
 - Helps retain more employees due to feeling the possibilities of career advancement
 - Consider Cam Ido for this opportunity
- **Recruiting Talent for Entry Level Openings**
 - Get better, more qualified hires without processing applications (testing, gamifying)
 - Structured questions during culture fit interviews

“A small team of A+ players can run circles around a giant team of B and C players.” - Steve Jobs



**SUCCESS IS NOT FINAL;
FAILURE IS NOT FATAL:
IT IS THE COURAGE TO CONTINUE
THAT COUNTS.**

WINSTON S. CHURCHILL

